

**Weekly Briefing**

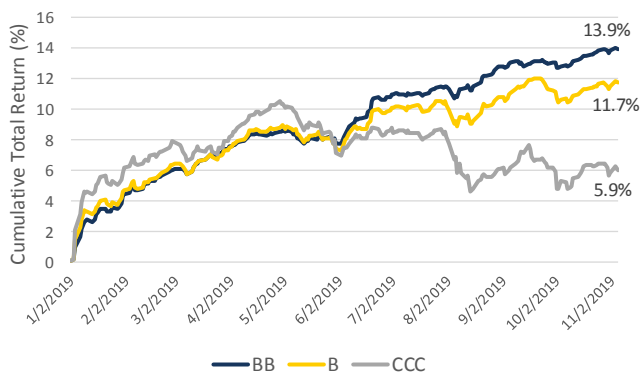
**SKYView: Lagging CCCs**

CCC underperformance has been a consistent theme throughout 2019, and the dynamic has shown no signs of mean reversion despite a grind tighter in spreads through October. CCC bonds have screened increasingly “cheap” to the BB cohort within most relative value models, and as such we devote this *Weekly Briefing* to evaluating the opportunity set in the current economic environment.

Year to date (data through November 5), the US high yield bond index (as always, we use the ICE BofAML US High Yield Index, HOAO, as our proxy) has returned a lofty 12.1%. Despite strength across risk assets in general, it’s the BB component of the index that has demonstrated the largest gains (+13.9% total return). **CCCs, for their part, have lagged, returning a relatively paltry 5.9%, and the disparity continues to grow.** More specifically, according to a recent research piece published by Goldman Sachs,<sup>1</sup> 2019 is “still shaping up as the worst year on record for the risk-adjusted performance of CCC rated bonds vs. BB rated bonds,” a graphic of which is displayed in the chart below (right side).

**US High Yield YTD Total Returns by Ratings Bucket**

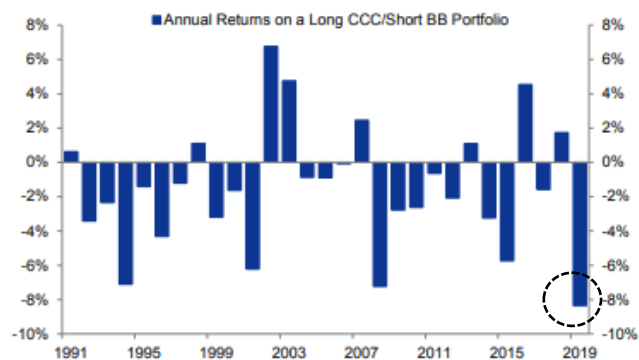
daily data, cumulative



Source: SKY Harbor, ICE BofAML Indices, Goldman Sachs

**Goldman Notes CCCs On Track for Worst Relative Year on Record**

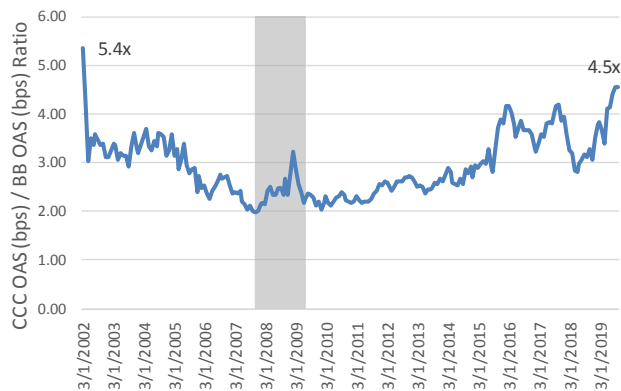
annual excess returns from a long-short portfolio of CCC bonds (beta-adj) vs. BB bonds



By virtue of this underperformance, the CCC to BB spread ratio has reached 4.5x, a level not seen since 2002. So notable is this that a market selloff during February 2009 – arguably one of the greatest risk aversion periods in recent memory – failed to produce a CCC/BB ratio of 3.5x. Additionally notable is how relative spread levels differ now relative to 2002 and 2009 peaks, of which the former saw trading levels of both BB and CCC rated securities within the 95th percentiles. Today, by comparison, spreads for the CCC bucket are elevated but are merely 3rd quartile. **The CCC/BB spread ratio is elevated, therefore, not because CCCs are so cheap, but because BB bonds are trading so tight.**

**CCC to BB Spread Ratio**

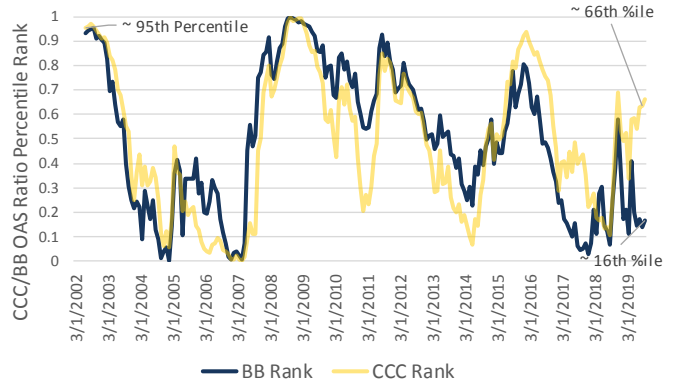
monthly data, recession shaded grey



Source: SKY Harbor, ICE BofAML Indices

**CCC and BB OAS Percentile Rankings**

monthly data

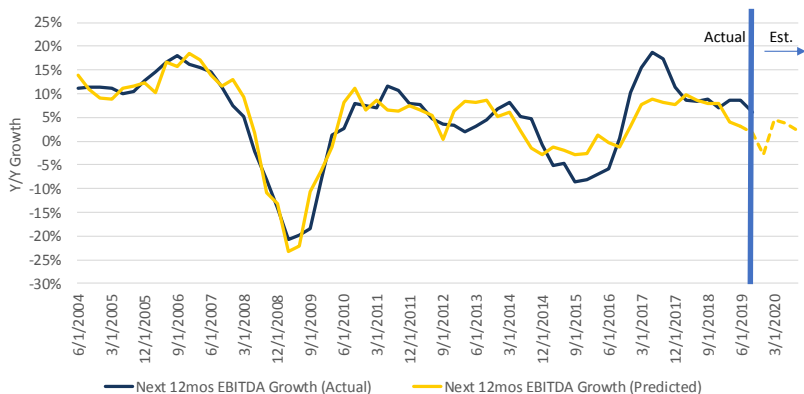


While CCC/BB spread ratio elevation appears driven more by BB “richness” than CCC “cheapness,” there does appear to be greater spread compression potential among the lower-rated portions of the US high yield bond market, if only on the basis of the latter being wider from typical levels at this point in the cycle than the former. Despite this, **there are matters on the horizon that dampen our enthusiasm for reaching too far down in quality in the near term.**

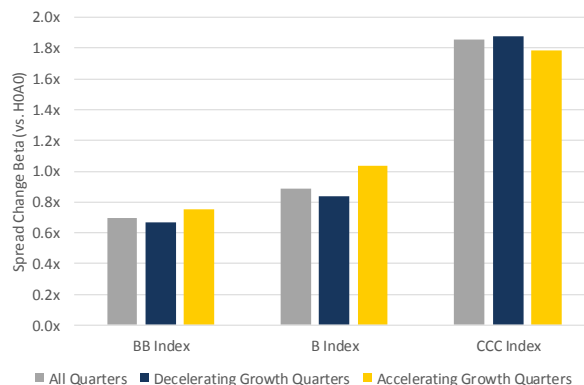
<sup>1</sup> 2019 October 31, *The Credit Trader: Active beats passive in HY*, Goldman Sachs Credit Strategy Research

First, **our internal model suggests corporate earnings growth may disappoint over the next couple of quarters.** Using the S&P 1500 Index (which includes a significant number of high yield constituents, and represents a broad cross-section of corporate constituencies), we developed a multi-factor regression model with the aim of projecting next-12-months EBITDA growth. Our model, with a relatively healthy R<sup>2</sup> of 0.82, implies modest y/y EBITDA declines (-2% to -3%) in Q4'19 and a modest EBITDA recovery in 2020 (+2% to +5%). If accurate, our modeled growth estimate would represent downside relative to the consensus view, which could pressure issuer trading levels. As would be expected (and further demonstrated below), lower-rated securities are far more sensitive to declining earnings (or earnings surprises), a dynamic that may justify CCC underperformance until earnings clarity improves.

**S&P 1500 Index EBITDA Growth: Actual vs. Next 12mos SKY Model Predicted**  
quarterly data, trailing 15 years



**Rating Bucket Spread Change Betas by EBITDA Growth Environments**  
quarterly data, since 1997

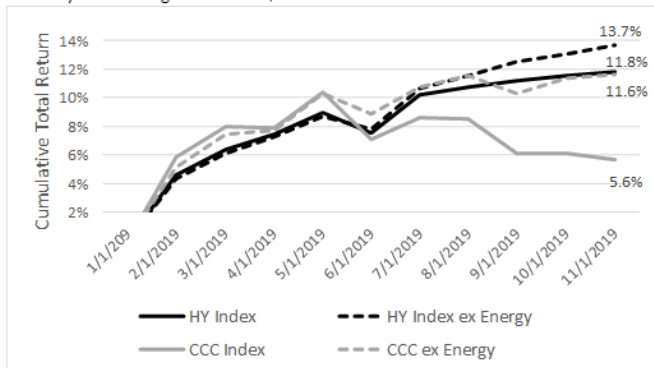


Source: SKY Harbor, Chief Executive Magazine, Federal Reserve, Bloomberg, Baltic Exchange, ICE BofAML Indices

Additionally, **there remain notable differences in the makeup of the CCC index relative to the full US high yield index.** As noted below, CCCs have an over-representation of Energy credits that have been out of favor and suffer from significant commodity volatility. Additionally, Retail and Telecom, two sectors battling secular challenges, are also over-represented in the CCC index, as is Healthcare (significant political risk, particularly given the US election cycle). Finally, CCCs have a below-index concentration of Media credits, which benefit from political spending and have been a haven given US-centric end markets, and has less Basic Industry exposure, particularly the parts levered to a strong US consumer (building & construction). But the Energy mismatch is the biggest differentiator: excluding the sector would have allowed CCCs to return +11.8% YTD (in line with the full high yield index). Furthermore, an acceleration of negative ratings migration rates, which have been primarily focused within the lower-rated issuer constituencies, may portend some technical headwinds for the CCC index in the near term.

**Energy the Main Culprit of CCC Underperformance**

monthly data through October 31, 2019



Source: SKY Harbor, ICE BofAML Indices

**CCC Sector Weights Screen Unfavorably**

data as of November 5, 2019

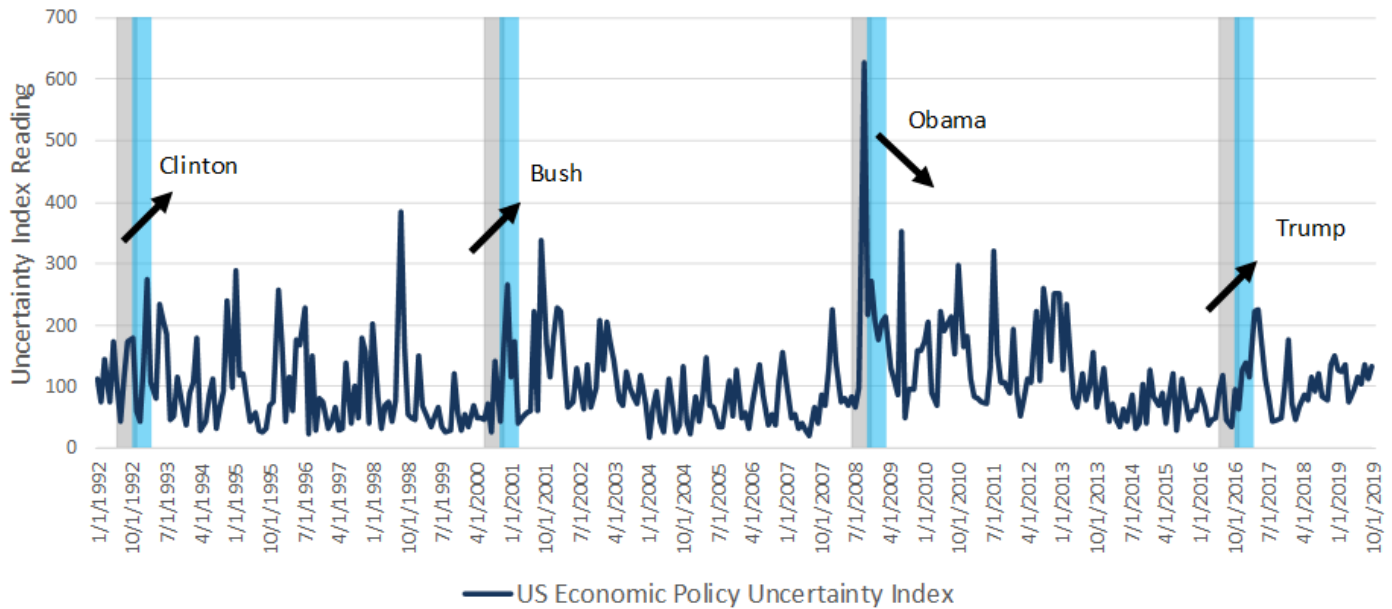
Key Differences:

Sector	Relative Size		Δ	Notes
	Full HY Index	CCC Index		
Basic Industry	10%	5%	5%	Global growth pressure offset by consumer strength Out of favor / commodity pressure
Energy	14%	17%	-3%	
Healthcare	10%	16%	-6%	Political risk
Media	10%	4%	7%	Election year strength, domestically focused Secular headwinds
Retail	5%	7%	-2%	
Telecom	11%	17%	-6%	

With a (likely) contentious US presidential election slated for 2020, we once again highlight the US Economic Policy Uncertainty Index, which has proven to be positively correlated with US high yield spreads over time. The index - which tracks newspaper publications for key words like "economy," "uncertainty," "legislation," "deficit," "regulation," and other factors related to policy changes - has historically risen when a new president takes office. Below, we highlight that average policy uncertainty readings in the four months containing the presidential election, inauguration, and first month in office (shaded in blue) most often increase relative to uncertainty readings in the four months immediately preceding those events (shaded in grey). The exception, listed below, was Obama's first victory, although we would note the prior four-month period was likely distorted as the US was in the midst of the Great Financial Recession. Given the vast differences in politics and ideology between President Trump and the leading Democratic contenders, we think an increase in the policy uncertainty index is likely to occur, particularly if the incumbent fails to achieve re-election. **As heightened uncertainty is likely a negative for the most speculative types of risk, we find yet another factor dissuading us from getting too excited about CCC bonds at this point in time.**

# US Elections Likely to Increase Economic Policy Uncertainty

monthly data



Grey shaded areas include the 4 months leading up to the election  
 Blue shaded areas include election month through first month in office (post inauguration)

Source: Baker, Bloom, & Davis, SKY Harbor

In conclusion, CCC underperformance has persisted, and the CCC/BB spread ratio approaching highs appears to be more a function of BB richness than CCC cheapness. Although CCC credits appear more attractive on an historical spread basis vs. higher-quality cohorts, our anticipation that corporate earnings growth may surprise to the downside and economic policy uncertainty may surprise to the upside keep us cautious on purchasing the widest spread issues in the high yield index at present. Additionally, given sector concentration mismatches, an overweight position in CCCs would likely necessitate a more bullish view on Energy credits, which is not our base case thinking at present.

## On the Calendar

Occurred

Event	Release Date	Period	Survey	Actual	Prior
Factory Orders	4-Nov-19	Sep	-0.5%	-0.6%	-0.1%
Trade Balance	5-Nov-19	Sep	-\$52.4 bn	-\$52.5 bn	-\$54.9 bn
ISM Non-Manufacturing Index	5-Nov-19	Oct	53.5	54.7	52.6

Source: SKY Harbor, Bloomberg

Upcoming

Event	Release Date	Period	Survey	Actual	Prior
NFIB Small Bus. Optimism	12-Nov-19	Oct	102.0		101.8
CPI MoM	13-Nov-19	Oct	0.3%		0.0%
PPI Final Demand MoM	14-Nov-19	Oct	0.2%		-0.3%

## Recommended Reading

Bloomberg News (2019, November 7). China, US Agree to Tariff Rollback if Trade Deal Reached. *Bloomberg* (subs. req.), Retrieved from <https://www.bloomberg.com/news/articles/2019-11-07/china-says-it-agreed-with-u-s-to-roll-back-tariffs-in-phases?srnd=premium>

Torry, Harriet (2019, November 7). WSJ Survey: Economists Split on Causes of Hiring Slowdown. *The Wall Street Journal* (subs. req.), Retrieved from <https://www.wsj.com/articles/wsj-survey-economists-split-on-causes-of-hiring-slowdown-11573138800>

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